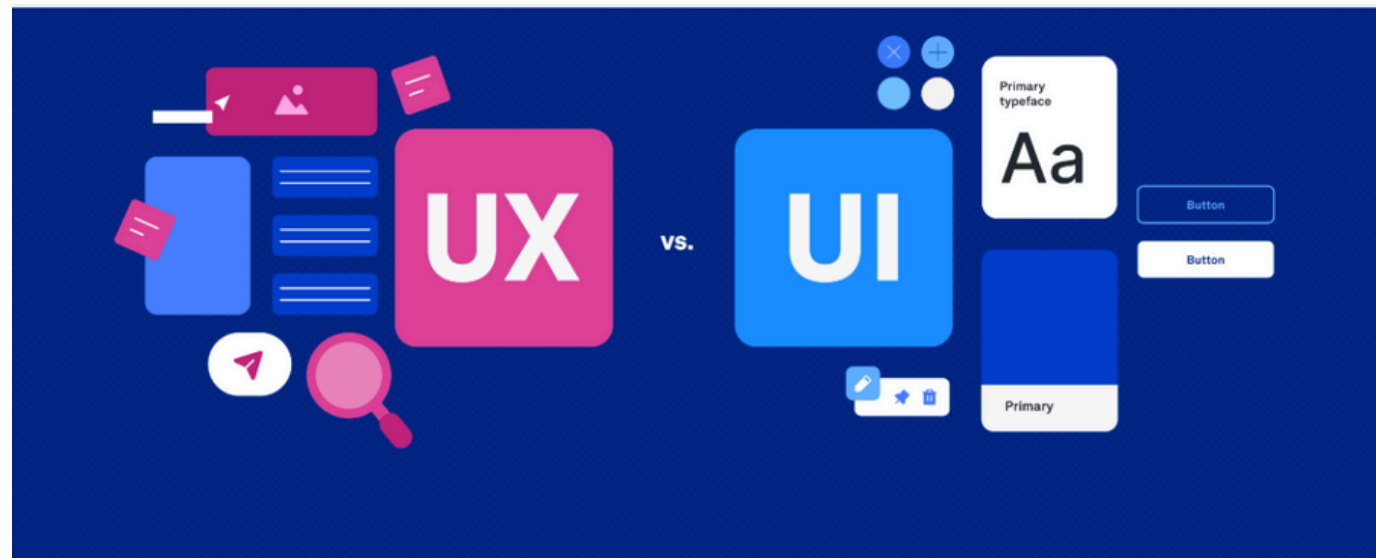


UX vs UI design

Created by
Cahaya Dewi





UX vs UI in a nutshell

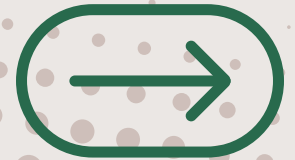




UX stands for 'user experience'.

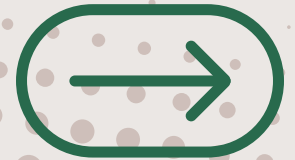
The user experience relates to how a user feels whenever they interact with a product or service. It's not a physical, tangible thing—it's the ease and user-friendliness of the interaction as a whole.

UI stands for ‘user interface’.



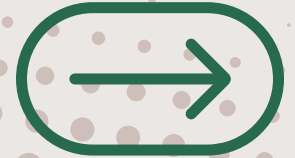
The user interface relates specifically to the screens, buttons and other visual and interactive features a person uses to interact with a digital product, such as a website or app.

UI stands for ‘user interface’.



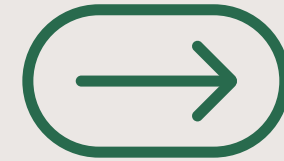
UI design is the process of designing how digital interfaces look and behave

UX stands for 'user experience'.



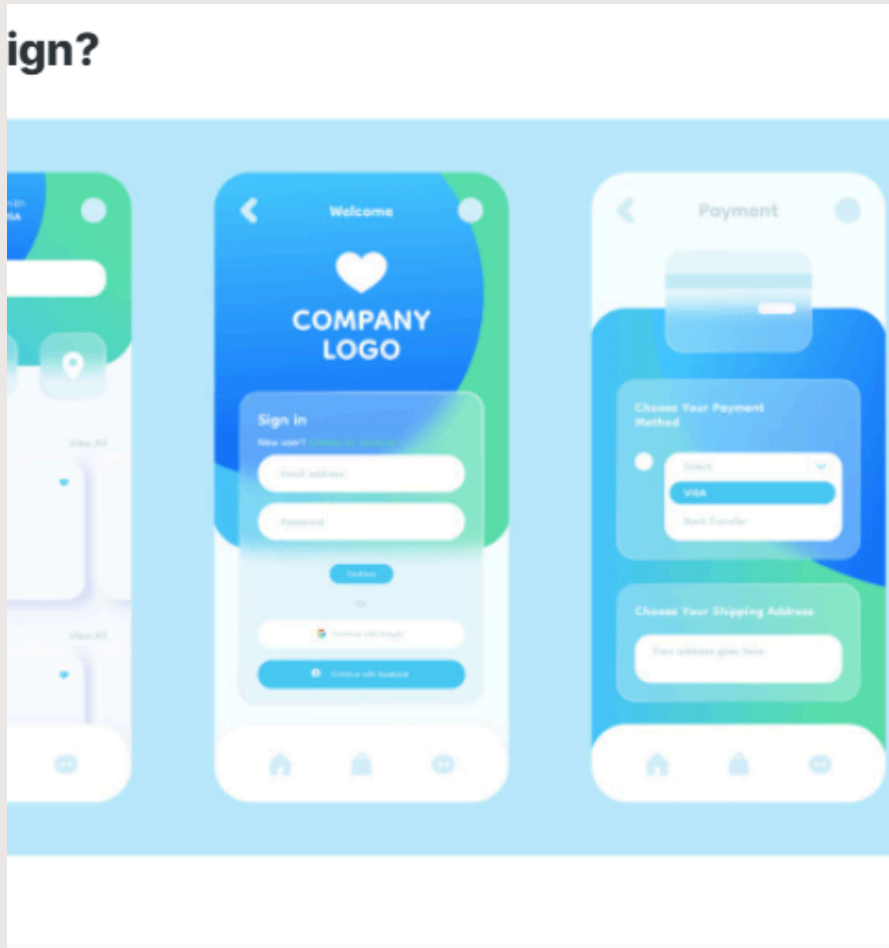
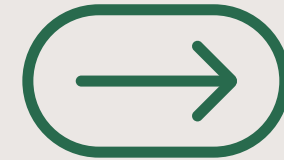
UX design is the careful planning and creation of the user experience and everything it entails.

What is UX design?



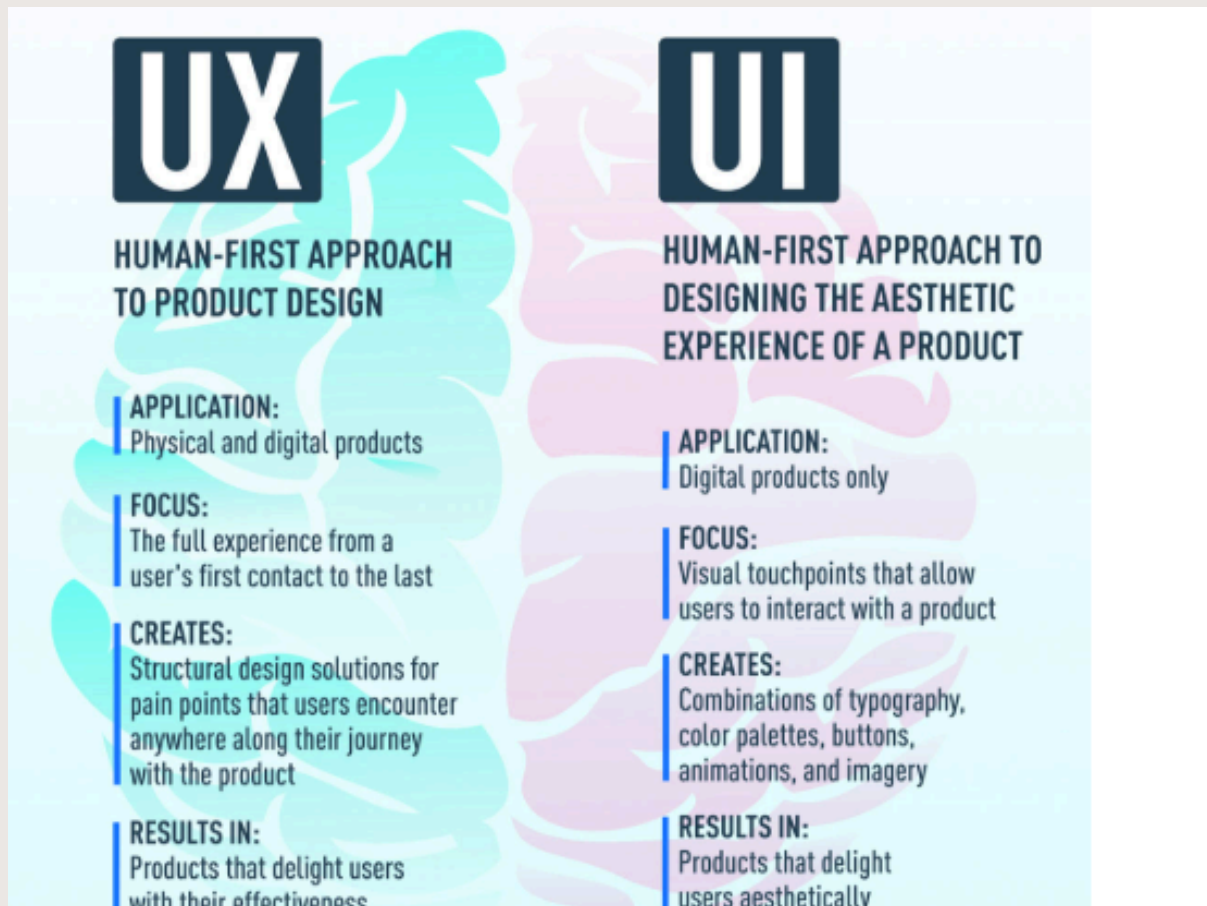
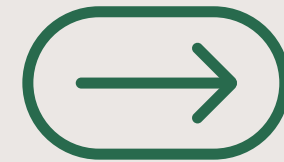
UX design is a vast discipline that encompasses every aspect of a product or service that the user comes into contact with—and considers how all of these aspects fit together to make a user-friendly whole.

What is UI design?



UI design covers one specific aspect of the overall user experience: the look, feel and behaviour of digital user interfaces.

UX Design vs. UI



source <https://careerfoundry.com/>

Thank You

