

UX vs UI design

Created by Cahaya Dewi







UX stands for 'user experience'.
The user experience relates to how a user feels whenever they interact with a product or service.

It's not a physical, tangible thing— It's the ease and user-friendliness of the interaction as a whole.t



Ul stands for 'user interface'.



The user interface relates specifically to the screens, buttons and other visual and interactive features a person uses to interact with a digital product, such as a website or app.

Ul stands for 'user interface'.



UX stands for 'user experience'.



:UX design is the careful planning and creation of the user experience and everything it entails.

What is UX design?

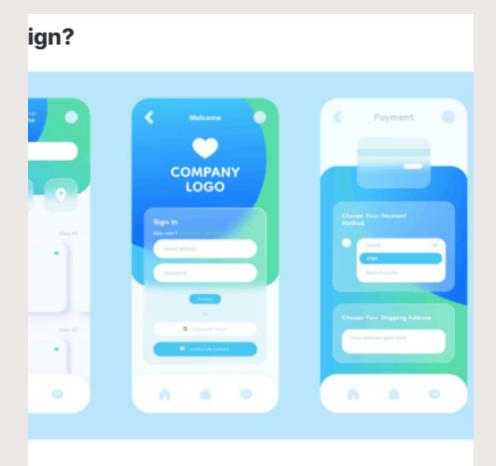




UX design is a vast discipline that encompasses every aspect of a product or service that the user comes into contact with —and considers how all of these aspects fit together to make a userfriendly whole.

What is UI design?





UI design covers one specific aspect of the overall user experience: the look, feel and behaviour of digital <u>user</u> interfaces.

UX Design vs. UI



HUMAN-FIRST APPROACH TO PRODUCT DESIGN

APPLICATION:

Physical and digital products

FOCUS:

The full experience from a user's first contact to the last

CREATES:

Structural design solutions for pain points that users encounter anywhere along their journey with the product

RESULTS IN:

Products that delight users with their effectiveness



HUMAN-FIRST APPROACH TO DESIGNING THE AESTHETIC EXPERIENCE OF A PRODUCT

APPLICATION:

Digital products only

FOCUS:

Visual touchpoints that allow users to interact with a product

CREATES:

Combinations of typography, color palettes, buttons, animations, and imagery

RESULTS IN:

Products that delight users aesthetically



source https://careerfoundry.com/

Thank You

